

#### **Western Insurance Agents Association (WIAA)**

11190 Sun Center Drive Suite 100, Rancho Cordova CA 95670
Phone (800) 553-4221/ Fax (916) 443-5559
E-mail: membership@wiaagroup.org
Website: www.wiaagroup.org

## **Associate Membership Benefits**

#### Advocacy -

 WIAA actively keeps a close eye on government affairs issues concerning P&C independent agents and provides updates, alerts, compliance requirements and regulatory reports.

#### Publication -

Subscription to the highly regarded e-newsletter, WIAA Weekly Bulletin, an
advertisement-free publication of critical information about the industry and the
profession. Sent via email.

#### Visibility -

- Listing on WIAA website with description and link on dedicated "Partners" page
- Quarterly promotion of your products or services via broadcast email to agency members (Associate Member email content to be approved by WIAA)
- Sponsorship opportunities at WIAA meetings and conferences

#### Affinity –

- Your support of WIAA a 501c.6 non-profit organization means your Associate Membership dues are tax deductible as a "business expense". 100% of your dues are tax deductible.
- Demonstrate your support by proudly displaying the "WIAA member" logo on your website and promotion or advertising campaigns



purposes.

# **Associate Membership Application**

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Associate Members are entities that do business with or for independent insurance agencies. They can be among various types including insurance companies, managing general agencies, premium finance companies, software providers and many others that wish to support the independent insurance agency delivery system.

Company/Organization Na	me:			
Contact:				
Address:		City:	State:	Zip:
Phone:	Fax:	E-mail:		
Annual Members	ship			
\$1,000 Flat Rate for A	nnual Membership			
	ur membership comme	or twelve months. Reneal enced. An invoicing rer		•
Annual Dues Payment Me	hod (see dues schedule a	bove)		
Check for \$ pay	able to WIAA Group.	Mail to: 11190 Sun Cer Rancho Cordo		
Credit Card:	Card □ VISA	☐ American Express		
Credit Card #:		E	expiration Date:	CVV:
Name as it appears on car	d:			
Signature Authorization:				
<b>Note:</b> Payment of membersh	n dues may be deductible as an	ordinary business expense, 100%	of your dues are deductib	le for federal income tax